MAGAZINE SPECS

- 150 Line Screen
- Trim size: 8.25" x 10.75"
- Printing method: sheet-fed offset

AD SPECS

- Full page **trim** size: 8.25" x 10.75"
  (+ .125" bleed: 8.5" x 11")

- 2 page spread **trim** size: 16.5" x 10.75"
  (+ .125" bleed: 16.75" x 11")

- Cover Story **trim** size: 7.25" x 10.75"
  (+ .125" bleed: 7.5" x 11")

- Inside Front Cover spread (3 pages)
  trim size: 23.75" x 10.75"
  (+ .125" bleed: 24" x 11")

- Inside Back Cover spread (3 pages)
  trim size: 23.75" x 10.75"
  (+ .125" bleed: 24" x 11")

- Back Cover Story **trim** size: 7.25" x 10.75"
  (+ .125" bleed: 7.5" x 11")

- Half page horizontal: 7.25" x 5.125" (no bleed)

- Half page vertical: 3.5" x 10.375" (no bleed)

- Quarter page: 3.5" x 5.375" (no bleed)
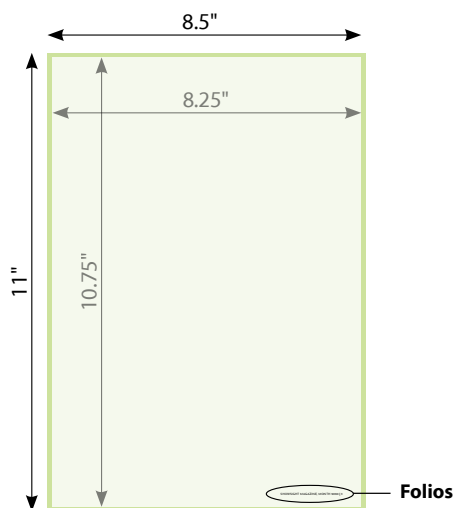
PRODUCTION REMINDERS

- Files should be built using the CMYK (or grayscale, when applicable) color mode, rather than RGB. RGB files will be converted to CMYK.

- Overprint should never be used. If used as an effect, your ad will not print as expected.

- All images should be 300 dpi.

- Do not send files with embedded images; send art and images as attachments.

- Please keep all important text (and images when applicable) at least .25" away from the trim edge.

- **InDesign templates are available by request.**

ACCEPTABLE FILE FORMATS

- High resolution PDF

- High resolution .jpg, .tiff or .eps

- InDesign CC 2020 or earlier (must include fonts and links with native InDesign file)

- Photoshop CC 2020 or earlier

MEDIA ACCEPTED

- CD or DVD
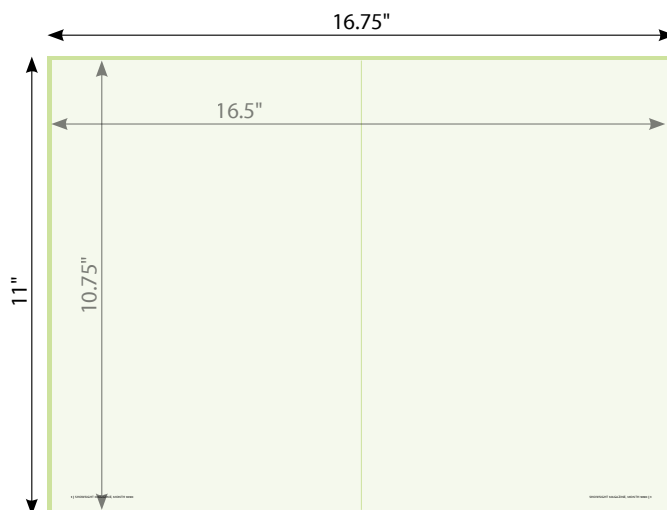- Email files under 10 MB total
- Send files via FTP: http://www.showsightmagazine.com/content/submit-an-advertisement/10

Full Page Ad
Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed.
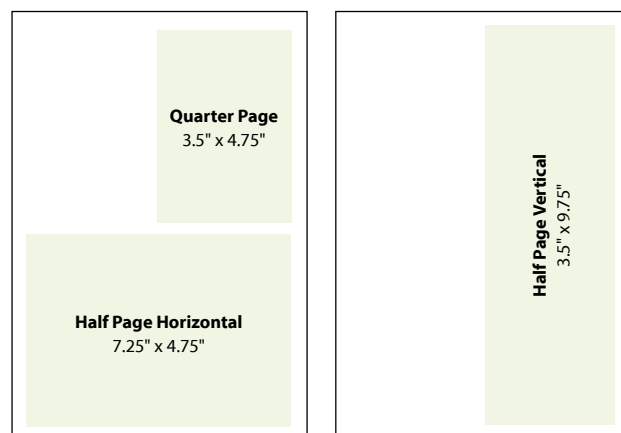
Folios
Page numbers are added to each page of the magazine. Please keep important text and graphics at least .45" away from the bottom of the ad.

2 Page Spread
Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed.

Quarter Page
3.5" x 4.75"

Half Page Horizontal
7.25" x 4.75"

Half Page Vertical
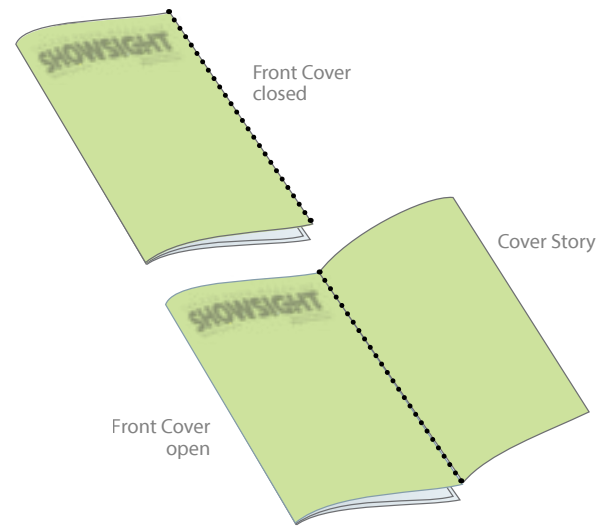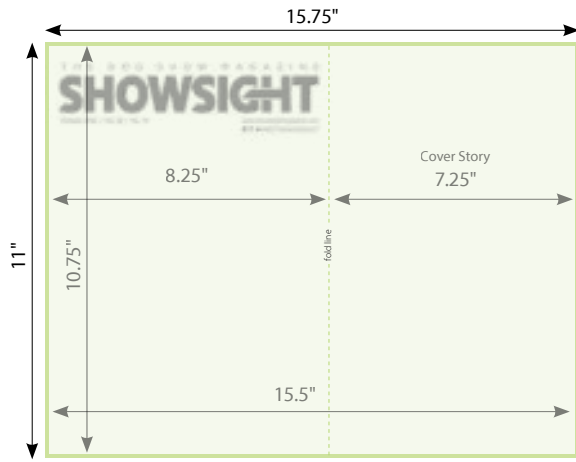3.5" x 9.75"

FOLD-OUTS

Front Cover + Cover Story

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed.

TOTAL trim size: 15.5" x 10.75"
(+.125" bleed: 15.75" x11")

Front Cover **trim** size: 8.25" x 10.75"
(+ .125" bleed: 8.5" x 11")

Cover Story **trim** size: 7.25" x 10.75"
(+ .125" bleed: 7.5" x 11")

SHOWSIGHT

15.75"

8.25"

Cover Story 7.25"

fold line

11"

10.75"

15.5"

Front Cover closed

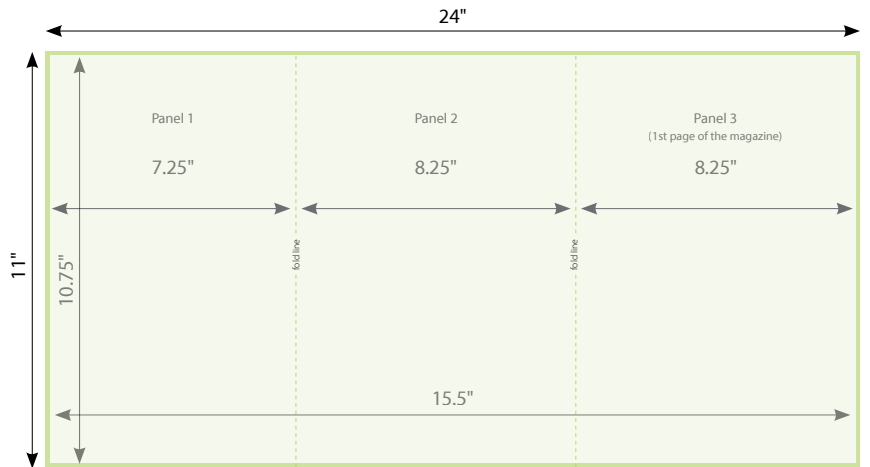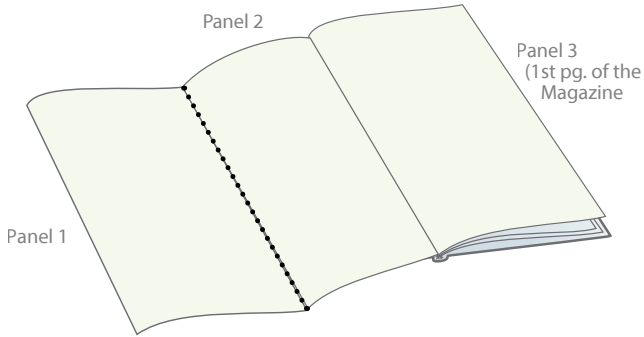Cover Story

Front Cover open

SHOWSIGHT

Inside Front Cover Spread (3 pages)

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed.

TOTAL trim size: 23.75" x 10.75"
(+ .125" bleed: 24" x 11")

Panel 1 **trim** size: 7.25" x 10.75"
(+ .125" bleed: 7.5" x 11")

Panels 2 & 3 **trim** size: 8.25" x 10.75"
(+ .125" bleed: 8.5" x 11")

Panel 2

Panel 3
(1st pg. of the Magazine

Panel 1

24"

Panel 1 7.25"

Panel 2 8.25"

Panel 3
(1st page of the magazine)
8.25"
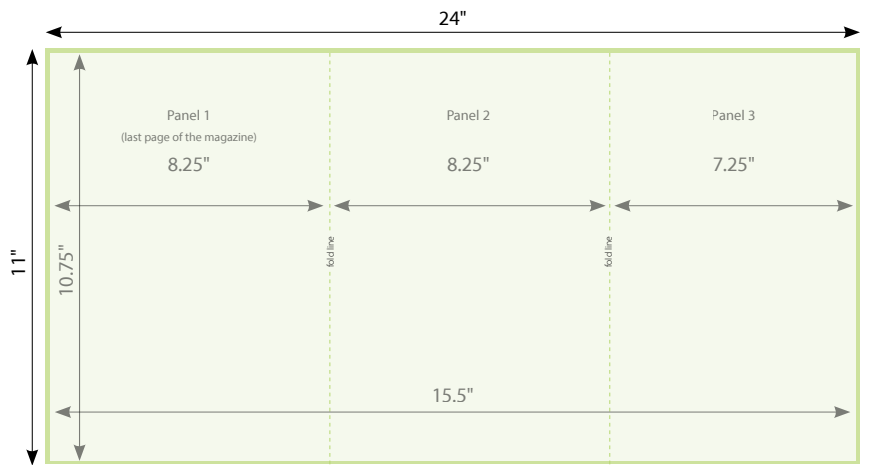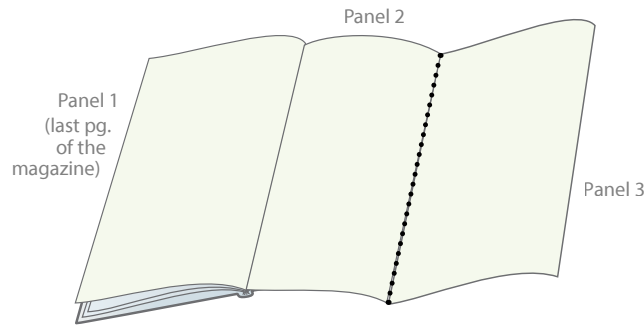
fold line

fold line

11"

10.75"

15.5"

Inside Back Cover Spread (3 pages)

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed.

TOTAL trim size: 23.75" x 10.75"
(+ .125" bleed: 24" x 11")

Panels 1 & 2 **trim** size: 8.25" x 10.75"
(+ .125" bleed: 8.5" x 11")

Panel 3 **trim** size: 7.25" x 10.75"
(+ .125" bleed: 7.5" x 11")

Panel 2

Panel 1
(last pg. of the magazine)

Panel 3

24"

Panel 1
(last page of the magazine)
8.25"

Panel 2 8.25"

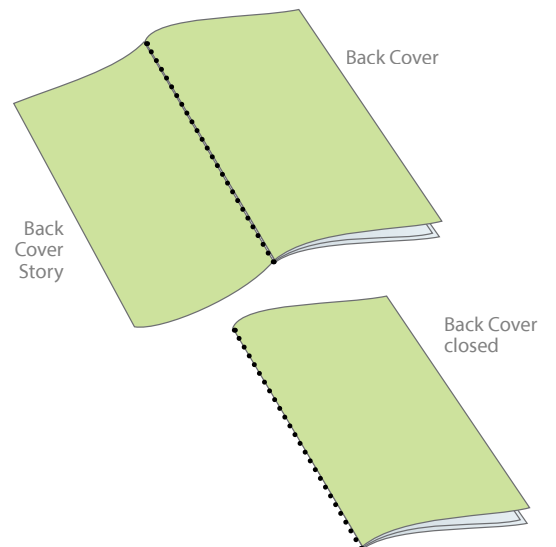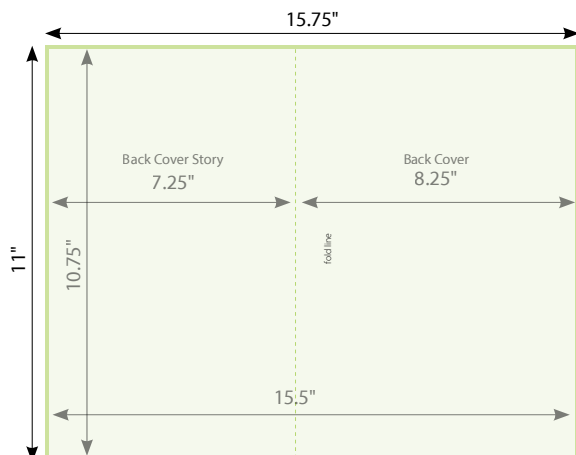Panel 3 7.25"

fold line

fold line

11"

10.75"

15.5"

Back Cover Story + Back Cover

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed.

TOTAL trim size: 15.5" x 10.75"
(+.125" bleed: 15.75" x11")

Back Cover Story **trim** size: 7.25" x 10.75"
(+ .125" bleed: 7.5" x 11")

Back Cover **trim** size: 8.25" x 10.75"
(+ .125" bleed: 8.5" x 11")

15.75"

Back Cover Story 7.25"

Back Cover 8.25"

fold line

11"

10.75"

15.5"

Back Cover

Back Cover Story

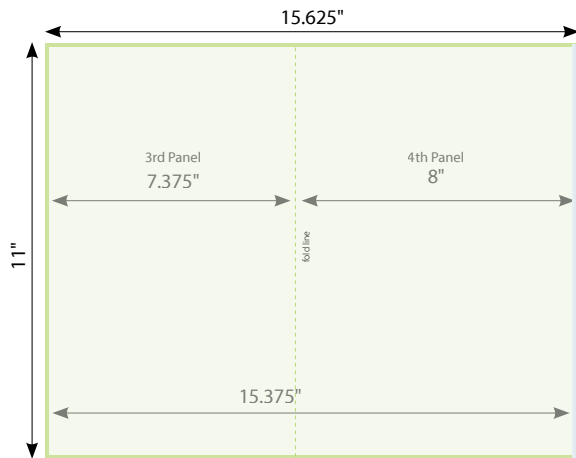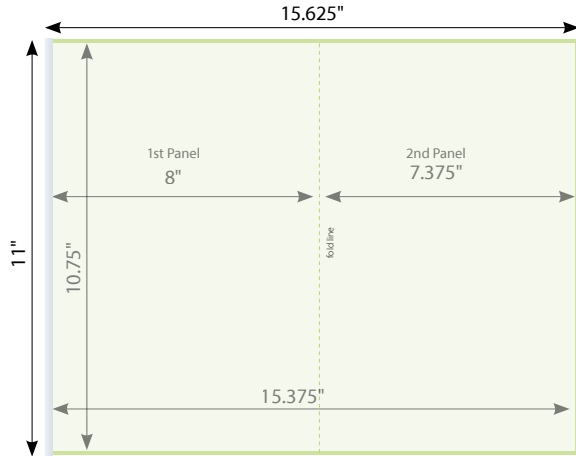Back Cover closed

4 Page Foldout

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed. Grey line represents grind off on the binding edge of the foldout pages.

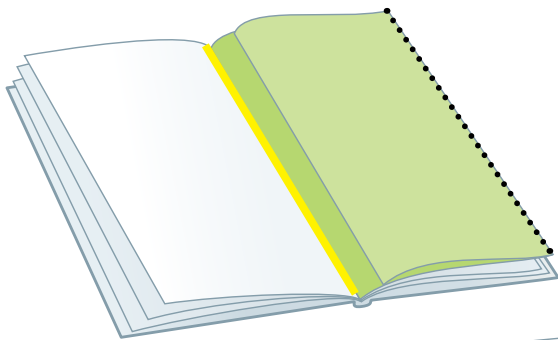**TOTAL trim size:** 15.375" x 10.75"
(+.125" bleed: 15.625" x11")

1st & 4th panel **trim** size: 8" x 10.75"
(+ .125" bleed: 8.25" x 11")

2nd & 3rd panel **trim** size: 7.375" x 10.75"
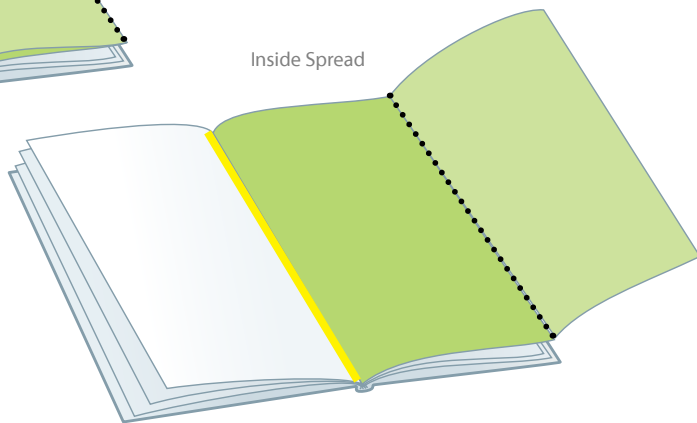(+ .125" bleed: 7.875" x 11")

Grind Off size: .1875"

15.625"

1st Panel
8"

2nd Panel
7.375"

fold line

11"

10.75"

15.375"

15.625"

3rd Panel
7.375"

4th Panel
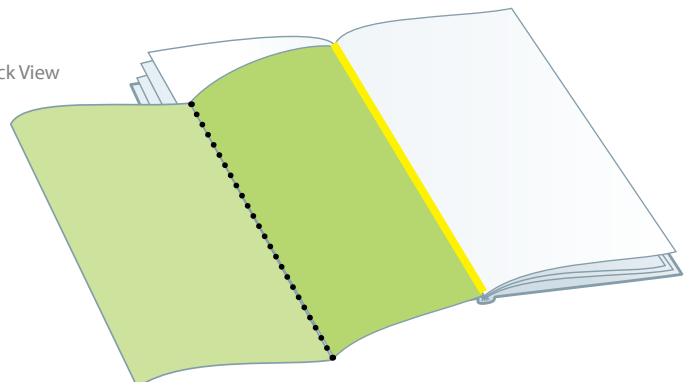8"

fold line

11"

15.375"

Front View

Inside Spread

Back View

FOLD-OUTS

Ring Ready Front Cover + Cover Story

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed. Grey line represents grind off on the binding edge of the foldout pages.

TOTAL trim size: 15.375" x 10.75"
(+.125" bleed: 15.625" x11")

Front Cover **trim** size: 8" x 10.75"
(+ .125" bleed: 8.25" x 11")

Cover Story **trim** size: 7.375" x 10.75"
(+ .125" bleed: 7.875" x 11")

Grind Off size: .1875"

15.625"

RING-READY

8" | Cover Story 7.375"

fold line

11" | 10.75"

15.375"

Front Cover closed

Cover Story

Front Cover open

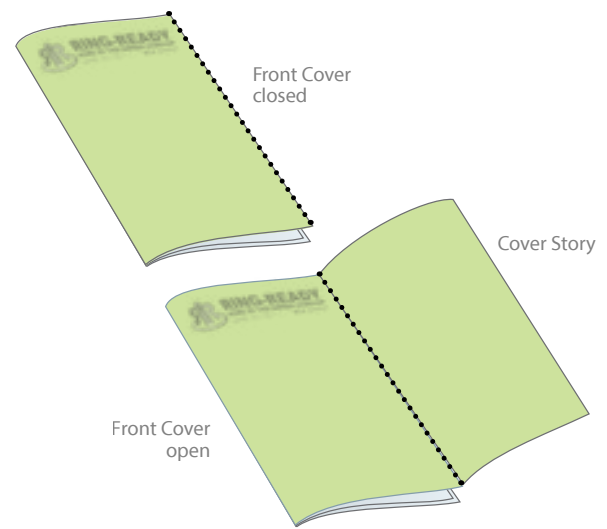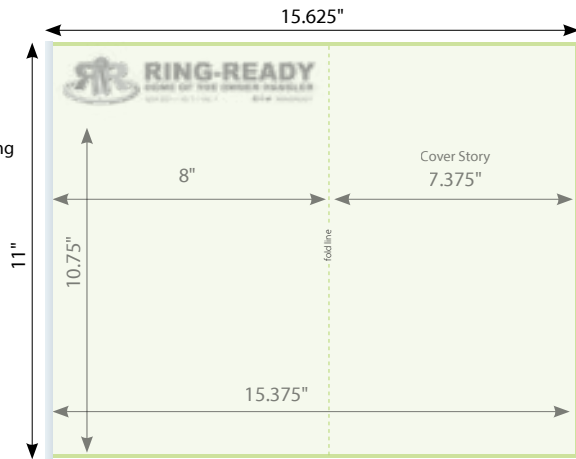
Ring Ready Inside Front Cover Spread (3 pages)

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed. Grey line represents grind off on the binding edge of the foldout pages.

TOTAL trim size: 23.5" x 10.75"
(+ .125" bleed: 23.75" x 11")

Panel 1 **trim** size: 7.375" x 10.75"
(+ .125" bleed: 7.625" x 11")

Panel 2 **trim** size: 8" x 10.75"
(+ .125" bleed: 8.25" x 11")

Panel 3 **trim** size: 8.25" x 10.75"
(+ .125" bleed: 8.5" x 11")

Grind Off size: .1875"

Panel 2

Panel 1

Panel 3 (1st pg. of Ring Ready

23.75"

Panel 1 7.375" | Panel 2 8" | Panel 3 (1st page of the Ring Ready) 8.25"

fold line | grind off

11" | 10.75"

23.625"

Ring Ready Inside Back Cover Spread (3 pages)

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed. Grey line represents grind off on the binding edge of the foldout pages.
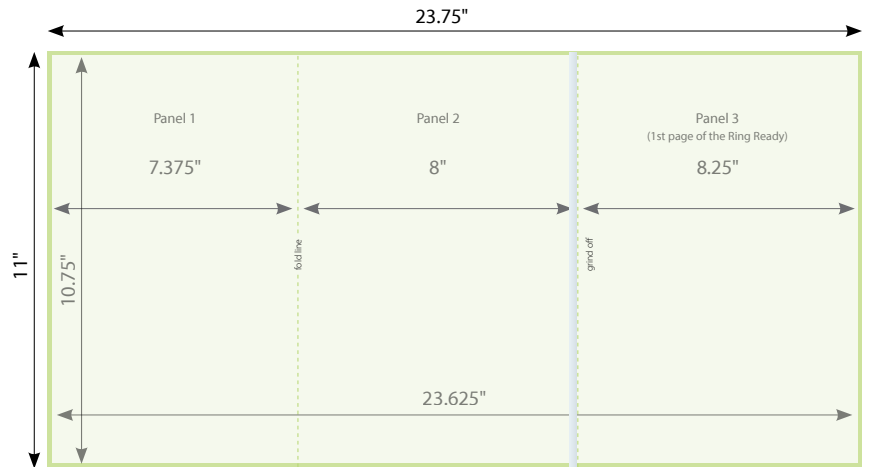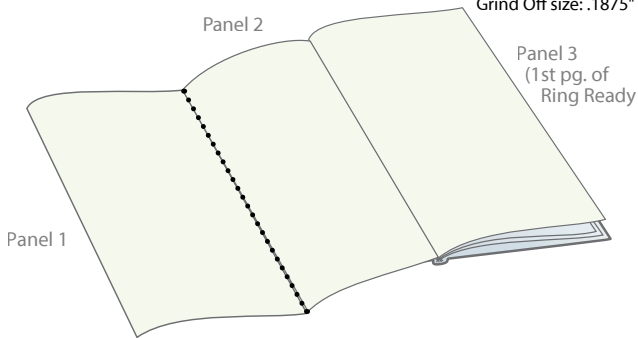
TOTAL trim size: 23.5" x 10.75"
(+ .125" bleed: 23.75" x 11")

Panel 1 **trim** size: 8.25" x 10.75"
(+ .125" bleed: 8.5" x 11")

Panel 2 **trim** size: 7.875" x 10.75"
(+ .125" bleed: 8.125" x 11")

Panel 3 **trim** size: 7.375" x 10.75"
(+ .125" bleed: 7.625" x 11")

Grind Off size: .1875"

Panel 2

Panel 1 (last pg. of Ring Ready)

Panel 3

23.75"

Panel 1 (last page of the Ring Ready section) 8.25" | Panel 2 7.875" | Panel 3 7.375"

grind off | fold line

11" | 10.75"

23.5"

Ring Ready Back Cover Story + Back Cover

Light green represents trim size of page. Dark green represents the bleed that is needed for all ads that intend to bleed. Grey line represents grind off on the binding edge of the foldout pages.
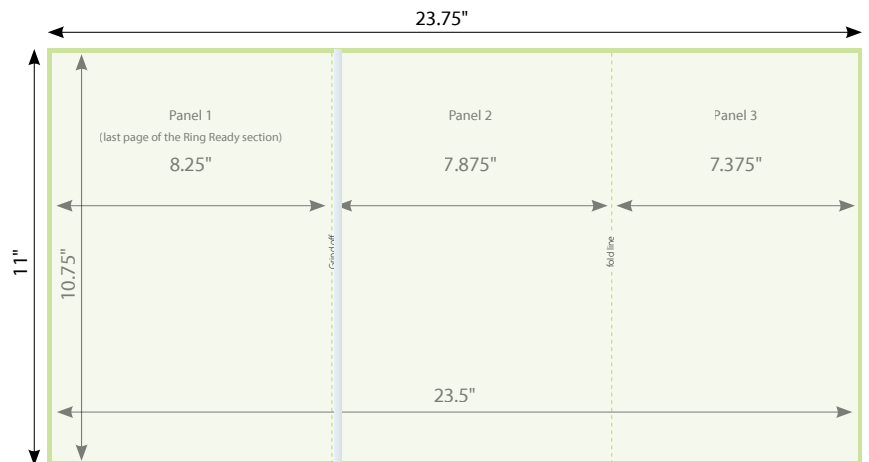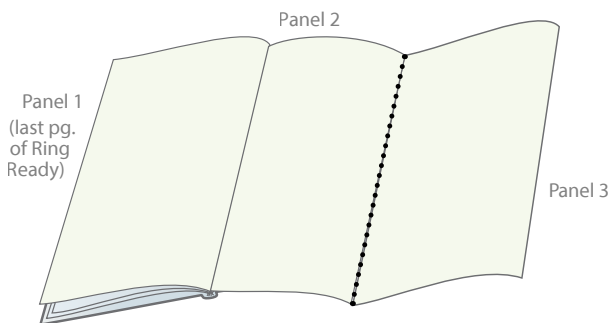
TOTAL trim size: 15.25" x 10.75"
(+.125" bleed: 15.5" x11")

Back Cover Story **trim** size: 7.375" x 10.75"
(+ .125" bleed: 7.625" x 11")

Back Cover **trim** size: 7.875" x 10.75"
(+ .125" bleed: 8.125" x 11")

Grind Off size: .1875"

15.5"

Back Cover Story 7.375" | Back Cover 7.875"

fold line

10.75" | 10.75"

15.25"

Back Cover

Back Cover Story

Back Cover closed